



Ontario Fire & Life Safety Educators

PROGRAM OF THE YEAR

The Program of the Year Award is given to the fire department which creates a new program/modernizes an existing program in an innovative, creative and unique way, or which greatly exceeded the target goals set in terms of program reach/effectiveness and positive community impact.

ELIGIBILITY:

- Any fire department within the Province of Ontario
- Based on a program that was launched and/or modernized between January 1st and December 31st of the previous year

NOMINATION:

- Any fire department in the Province of Ontario may nominate a program(s). The nomination may be their own program, or they may nominate another fire department's program (within Ontario).
- Nominations must be submitted to the OFLSE by March 1st of the year following the launch/modernization of the program

ACCEPTABLE SUBMISSION FORMATS:

- PowerPoint (.ppt, .pptx)
- PDF (.pdf)
- Word (.doc, .docx)
- Photos (jpeg, gif, png) attachments

CRITERIA - Submissions are to be based on the following categories:

Cover page - with fire department name, public educators' name(s) if applicable, fire chief's name & contact info, program title and name/address of municipality	MANDATORY
Background – demonstrate the need for this type of program, list any partnerships involved, dates/milestones in building the program/modernization and any data which supports why such a program benefits the community	Max. 200 POINTS
Program – <ul style="list-style-type: none">• Describe in detail the structure of the program (<i>what makes it innovative/unique; how it was launched and implemented; the channels used to promote the program ie. media support, social media, newspaper articles; the community's reaction and involvement; staff & other resources required, etc.</i>)• Describe the impact to date on the community and fire service, etc.• Describe how objectives/goals were exceeded and what led to this (<i>eg. , Council support received, use of the program by other communities/fire departments /agencies /groups, etc.</i>)• Describe what it has meant to fire department personnel and any other impact on elements (<i>eg. recruitment, retention, morale, etc.</i>)	Max. 600 POINTS
Tracking – describe how the success of the program is/will be tracked, notable achievements thus far, program reach, media reach, etc.	Max. 200 POINTS
TOTAL:	Max. 1000 POINTS